

The Boeing Company will decide next year where to expand to accommodate production of the new 737 MAX – will it be in Washington or somewhere else?

Every aerospace supplier has a stake in this decision regardless of whether its business is related to the 737. Boeing's choice will either affirm its long-term commitment to aircraft assembly in Washington or signal a shift to further diversify production elsewhere.

This is not a random, one-off decision – it's truly about whether there will be robust aerospace industry in Washington in the future!

Business, government and labor leaders from throughout the state are mounting a campaign to make sure Washington is in the best position. Governor Gregoire has made it a top priority. The statewide Washington Aerospace Partnership is leading the charge – chaired by Bob Drewel, executive director of the Puget Sound Regional Council; Jeff Johnson, president of the Washington State Labor Council; and Tayloe Washburn, former chair of the Greater Seattle Chamber of Commerce.

Competitiveness Analysis

Accenture, one of the world's premier management consulting firms, is assessing our state's competitive position and will recommend new actions that can be taken to further improve it. This assessment updates and drills down on the study that was done to win the 787 competition. It also focuses on strategies for expanding the aerospace supplier base.

The analysis will be done next month – in time to develop proposals for local and state government leaders to consider and act upon.

"This is much bigger than the 737 MAX. It's about the future of aerospace in Washington and whether companies in the business here today are going to be winners in the future."

Bob Drewel

Former Snohomish County Executive, Current Executive Director of the Puget Sound Regional Council





Public Education and Awareness

We're working to:

- To expand the coalition all segments of the economy and all geographic areas
- Deploy tactics from the news media outreach to one-on-one contacts
- Convince elected and appointed decision makers in the state that they
 need to take whatever actions are necessary to address the ongoing needs
 of the aerospace industry and to make Washington the most competitive
 state in the nation for aerospace
- Make aerospace a very high priority for elected, civic and community leaders across the state.

Your Help is Urgently Needed

We need you and your company to join the Partnership. Give us support, your ideas – and a financial contribution.

Labor organizations, state and local governments have already committed a total of \$400,000. We need to raise \$200,000 more from the private sector, and we're especially counting on contributions from the aerospace companies that have a direct interest in the outcome.

We need large companies (plus 5,000 employees) to contribute at least \$20,000 each. We're asking smaller companies – firms with 25 to 1,000 employees to contribute between \$5,000 and \$20,000 each. The money is being managed as a special account by the Economic Alliance of Snohomish County and is overseen by an the WAP Executive Committee.

"Economists are telling us this decision by Boeing may be the greatest opportunity for new industrial expansion – new business and jobs – in the entire country over the next decade."

Tayloe Washburn, Former chair Greater Seattle Chamber of Commerce

"Our region has been the backbone of the aerospace industry since Bill Boeing constructed his first plane here. Labor is committed to continuing this legacy built by the workers of Washington."

Jeff Johnson, Washington State Labor Council

Please make a contribution to the Washington Aerospace Partnership and mail it to:

Washington Aerospace Partnership c/o Economic Alliance of Snohomish County 728 134th Street SW Suite 128 Everett, Washington 98204

Questions? Call Tayloe Washburn at 206.419.3878

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